

Long Branch Public Schools Case Study

SOTI MobiControl Empowers Long Branch Public Schools to Embrace Mobile Learning



About Long Branch Public Schools

Long Branch Public Schools is a comprehensive community public school district board that serves students in pre-kindergarten through twelfth grade in the city of Long Branch, in Monmouth County, New Jersey, United States.

The singular aim and sole commitment of the school system is to equip every Long Branch student with the competence and confidence to shape his/her own life, participate in the community, and act in an informed manner in a culturally diverse and global society.

The Business Challenge

Education institutions are escalating the adoption of mobile devices to enhance the learning experience and student engagement. To achieve these objectives, Long Branch equipped over 2,200 students with Samsung Galaxy 7-inch tablets, enabling them with flexible and round-the-clock access to learning resources. However, after district-wide deployment of these tablets, Long Branch's IT team quickly realized that a Mobile Device Management (MDM) solution would be essential to ensure that the devices are properly managed, supported and secured.

While there were many benefits of Long Branch's mobile initiative, several challenges limited the advantages.

Long Branch's IT team lacked the ability to remotely manage and support the devices. When encountering a device malfunction in the classroom or at home, students had to wait for days for IT to diagnose and fix the device, taking time away from their access to learning resources. The school district also did not have the capability to configure security settings according to user profiles, monitor usage and restrict access to non-educational content on the devices.

Another key challenge was that installing software updates and new applications was a time-consuming process for Long Branch. The IT team had to manually configure each device as they were not able to provide updates over-the-air.

To ensure success of its mobile learning initiative, Long Branch began the search for an enterprise-grade MDM solution that is feature-rich, reliable and easy-to-use.

The Solution

After evaluating several industry leading vendors, Long Branch concluded that SOTI MobiControl provides the most comprehensive mobility management solution for Samsung devices. Backed by numerous industry accolades, SOTI is the world's most trusted provider of Mobile Device Management (MDM) and Bring Your Own Device (BYOD) solutions, with over 10,000 customers worldwide managing millions of devices.

Industry Application Area:
Education

Mobile Devices:
Samsung Galaxy Tab - 7"
Android Tablet

Summary:
Long Branch Public Schools
Long Branch Public Schools is a comprehensive community public school district that serves students in pre-kindergarten through twelfth grade in the city of Long Branch, in Monmouth County, New Jersey, United States.

Challenges
Support Remote Mobile Devices, Ensure Proper Device Usage, Secure Sensitive Data and Device Management Costs

MobiControl Solution
Centralized Remote Control and Help Desk, Device Lockdown/Kiosk Mode, Mobile Application Management (MAM) tools, Web Content Filter and Remote Lock/Wipe

Result
Fast Remote Support and Application Management, Increased IT Efficiency, Enhanced Security, Enhanced Student Learning, Reduced Device Management Costs and Increased ROI

"We are pleased to have selected MobiControl to manage and secure our Samsung Galaxy tablets across school locations in our entire district. To ensure continued success of our mobile learning initiative, we plan to purchase additional MobiControl licenses based on our increasing demand for mobile devices."

Chris Dringus
Technology Manager
Board of Education
City of Long Branch Inc.



Long Branch received a personalized training session from a SOTI technical sales engineer. Subsequently, the school district's IT administrators were able to install MobiControl quickly and efficiently. "We were impressed with SOTI's knowledgeable, dedicated support team as they were very helpful and patient in answering our technical questions during and after the implementation," said Chris Dringus, Technology Manager, Board of Education - City of Long Branch Inc.

MobiControl empowers Long Branch to effectively manage, support and secure their Samsung tablets over the Verizon network through one intuitive, easy-to-use solution. With MobiControl, Long Branch can view real-time device information, diagnose and fix device issues over-the-air, and install and update educational apps remotely without ever disrupting the end user. Additionally, Long Branch uses MobiControl for restricting students' access to unauthorized device controls, applications and web content.

In the event of loss or theft, MobiControl prevents unauthorized individuals from accessing sensitive data on the devices by enabling IT to remotely locate, lock and wipe a device.

The Result

The implementation of MobiControl has allowed Long Branch to overcome many challenges with their mobile operations. Leveraging MobiControl's advanced management tools, Long Branch can provide real-time remote support to diagnose and fix device issues efficiently, reducing resolution time of technical issues from days to minutes. In addition, with MobiControl's Mobile Application Management (MAM) capabilities, the school

district can easily and quickly distribute, update and manage a multitude of educational and support apps. "Thanks to MobiControl, we have eliminated the need for additional IT staff, saving over thousands of dollars in device management and support costs," said Dringus.

With MobiControl, Long Branch has complete control over students' access to content on their mobile device, ensuring compliance with CIPA (Child Internet Protection Act). MobiControl's lockdown/kiosk mode functionality replaces the standard device screen with a customized home screen, limiting students' access to unauthorized device controls and applications. "By using MobiControl's robust web content filter, we have full confidence that our students' mobile internet usage is age and school appropriate," said Dringus. "MobiControl extends its content filtering capabilities beyond the walls of our schools, guaranteeing that our students can safely access the internet even after they leave the school building."

In the event that a device is lost or stolen, MobiControl has the ability to easily locate a lost device and remote wipe confidential student, administrative and district information. This gives Long Branch the peace of mind that their sensitive district and student information will always be safe and secure.

"We are pleased to have selected MobiControl to manage and secure our Samsung Galaxy tablets across school locations in our entire district," said Dringus. "To ensure continued success of our mobile learning initiative, we plan to purchase additional MobiControl licenses based on our increasing demand for mobile devices."

Solution Benefits:

- Faster remote control and support
- Enhanced security and compliance
- Improved student learning experience
- Easy and quick application management
- Reduced cost, time and resources for IT
- Higher ROI

About SOTI Inc.

SOTI is the world's most trusted provider of Enterprise Mobility Management (EMM) solutions, with over 10,000 enterprise customers and millions of devices managed worldwide. SOTI makes mobility work by developing industry-leading solutions for EMM, allowing organizations to support corporate-liable and Bring Your Own Device (BYOD) policies. SOTI MobiControl solves the unique challenges involved in managing, securing, supporting, and tracking mobile and desktop computing devices across all platforms.

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